Qualified Scrum Product Owner-I

The course Qualified Scrum Product Owner-I provides practical foundations for successful product development in the Scrum context, preparing you for the central role of Product Owner.

Thematically, the course is geared towards everyone starting their agile journey in the Product Owner role, team members as well as Product Managers who want to understand and support Scrum. There are no prerequisites other than a willingness to learn, some preparatory reading and pre-course exercises will be provided over our online learning platform.

To gain the Qualified Scrum Product Owner-I certificate, participants will need to pass an online test after the course. All related details and information will be provided during the course.

Your Take-Aways

- an understanding of Scrum from the perspective of the Product Owner
- know the Scrum role of Product Owner
- understand how to develop a compelling product vision
- understand the role of the PO in accompanying a product from idea to live
- understand the importance of customer value and stakeholder management
- be able to work as a Product Owner in a Scrum team
- communicate confidently with stakeholders
- be ready and well-prepared to take the Society for Adaptive Organisations certification exam
- understand how artificial intelligence tools could help you in the role

Course Organisation

The course with a total contact time of 16 hours is delivered in presence or in interactive online mode. The course is split in various modules, none of which exceeds two hours, with short breaks as needed and sufficiently long breaks between the sessions. The actual times for breaks are agreed upon in the group at the beginning of the course.

Pre-course and post-course activities are part of the training and are presented via our interactive online learning platform in various formats (video, text, quizzes, worksheets, further reading, ...).

Course Agenda

- basic principles of Scrum and the Scrum roles
- responsibility of the Product Owner
- Product Vision
- Product Owner responsibilities
- Stakeholder Relationships
- Customer Needs, Customer Value
- Market Signals, Competitor Awareness
- Outcome versus Output
- User Stories
- From Idea to Backlog: how to start a project with Scrum
- identifying Product Backlog Items
- Product Backlog prioritisation
- planning and tracking of agile projects
- use of artificial intelligence tools to support product backlog creation
- How to apply Scrum in organisations: case studies and typical pitfalls

Certification Process

After successful participation in the course, participants are granted access to the respective exam to gain the certification issued by the Society for Adaptive Organisations.
https://adaptive-organisations.org/en/certifications/