Qualified Scrum Product Owner-II

Qualified Scrum Product Owner-II expands your toolkit for strategic product leadership, data-driven decisions, scaled collaboration, and advanced backlog management.

Thematically, the course is geared towards everyone wishing to deepen their Product Ownership, Product Owners as well as Product Managers who are facing more complex challenges and want to take on greater responsibility.

Prerequisites:

- Qualified Scrum Product Owner-I certificate (or equivalent prior achievement)
- One year of professional experience as a Product Owner

Preparatory reading and pre-course exercises will be provided over our online learning platform.

To gain the Qualified Scrum Product Owner-II certificate, participants will need to pass an online test after the course. All related details and information will be provided during the course.

Your Take-Aways

- an understanding of how to develop roadmaps and product strategies
- know how to use validation and experiments for better decision-making
- be able to successfully improve stakeholder and multi-team collaboration
- know advanced techniques to maximise value
- be able to lead complex product developments
- know how to engage stakeholders strategically
- be ready to make data-driven decisions
- confidently exercise Product Ownership even in demanding environments
- be ready and well-prepared to take the Society for Adaptive Organisations exam
- understand how artificial intelligence tools could help you in the role

Course Organisation

The course with a total contact time of 24 hours is delivered in presence or in interactive online mode. The course is split in various modules, none of which exceeds two hours, with short breaks as needed and sufficiently long breaks between the sessions. The actual times for breaks are agreed upon in the group at the beginning of the course.

Pre-course and post-course activities are part of the training and are presented via our interactive online learning platform in various formats (video, text, quizzes, worksheets, further reading, ...).

Course Agenda

- product vision refinement – regularly review and adapt it to new insights
- how to develop suitable roadmaps (Strategising, Company Goals, Roadmapping)
- USP and value proposition, how to communicate it to different stakeholders
- systemic forces and external influences on the product environment
- identifying and validating Customer Needs and problems using advanced methods
- how to create hypotheses about product features and plan experiments
- use insights for further development (Discovering, Innovating, Outcome Focus)
- metrics and feedback mechanisms – e.g. Sprint Review Outcomes, Customer Value, Buyable Impact
- derive improvements (Outcome Focus, Customer Value, Buyable Impact)
- estimate, assess, and communicate business value and benefits
- use of artificial intelligence tools to support product discovery
- map stakeholder landscapes and analyse relationships
- artificial intelligence and stakeholder managment
- collaboration across multiple teams and with external partners
- conflicts and goal conflicts between stakeholders
- Agile Contracting, OKR, Tools & Goal Setting Techniques
- Advanced Backlog Management
- Product Ownership in Scaling

Certification Process

After successful participation in the course, participants are granted access to the respective exam to gain the certification issued by the Society for Adaptive Organisations.

https://adaptive-organisations.org/en/certifications/